

Welcome to Pikine (Senegal)





CONTENT OF PRESENTATION

1. Advocacy Priorities under AFP
2. Recent Quick Win, and any current or planned follow-up activity
3. Strengths & Weaknesses
4. Next Steps



1. Advocacy Priorities under AFP

1. **Task Sharing: Obtain a memo by the DSRSE to allow CHWs and medical and paramedical health providers affiliated to the ASBEF and ACDEV NGOs to administer the first prescription of oral contraceptives and injectables (Sayana Press) in their intervention zone after proper training.**
2. **Increase financial support from mayors in two communes (Pikine, Colobane) by allocating their own funds to family planning.**
3. **Ensure follow-up of a commitment made by Mrs Awa Marie Coll Seck at the London Summit.**



2. Recent Quick Win and any current or planned follow-up activity

1. Financial support from the Mayor of the Djida Thiaroye Kao commune in the City of Pikine.
2. Financial support from the Mayor of the Mbao commune in the city of Pkine.



Step	Observations	Comments
Phase I: Build consensus		Advocate to the Mayor of Djida Thiaroye Kao
1. Decide who to involve	Easy	Meeting with key actors and the Municipal Council
2. Set SMART Objectives	Easy	Easy: the problems were known; insufficient support from CL, whereas health issues fall precisely under the authority of CL
3. Identify the key decisionmaker	Very Easy	The Mayor of the district
Phase II: Focus efforts		
4. Review the context	Very Easy	Pre-electoral period (local elections of June 2014) seen as an opportunity + availability of studies, including the ISSU Base line study and RSJ/Ceforep's Rapid study.
5. Know the decisionmakers (their motivations, issues at heart, personal interests...) ,	Easy	Having the Mayor be present at our briefing to the Municipal Council really made things easier. Chaired the opening ceremony of the SMART Chart session with key actors and a few Council members.



Step	Observations	Comments
6. Define the Ask (taking into account emotions, reason and ethics)	Easy	Advocacy efforts showed what the country would gain by investing even a small amount in FP to attract more funds for FP from donors.
Phase III: Achieve Change		
7. Prepare a Work Plan and a Budget	Easy	The Advocacy Committee was very motivated and engaged.
8. Set Benchmarks for Success (Indicators of Success)	A little difficult	Signature of the Commitment Declaration Meeting with the implementing partners and the Advocacy Committee Meeting with the Health District to identify the needs of FP commodities at the health posts of Djida Thiaroye Kao to proceed to procurement Sent the order to the Mayor FP supplies received and follow-up with the District
9. Implement and Assess	Not yet	





**THANK YOU FOR YOUR KIND
ATTENTION**

